



EUROPEAN COMPETITION 2020

ALES the European Lean Managers Society welcomes applications from organizational teams for the **LEAN ICON Award 2020**.

The Lean Icon Award recognizes organizations for iconic and effective implementation of lean principles and practices resulting in significant performance improvement. ALES award competition aims to stimulate successful implementation of lean and recognizes best in class companies sharing their journey with others.

The award will be bestowed to the top three teams and presented at ALES Conference in **November 2020**.

ELIGIBILITY CRITERIA

Any team of two or more members, of any organization wishing to showcase implementation of lean with a photograph.

The team must demonstrate innovative and iconic uses of lean tools and techniques for its measurable outcomes.

There is no limit on the number of entries from an organization.

AWARDING PROCESS

All entries will be pre-screened to select up to ten finalist teams.

All finalist teams will be required to attend the conference and present their cases

Top three teams will be selected and announced:

EVALUATION CRITERIA

The Lean Icon photograph is about:

- **Lean Techniques**
- **Innovation**
- Clear Measurable **Performance**
- **Simple and Straightforward** Approach
- Measurable **Savings** such as cost reduction, lead time reduction, quality improvement, safety improvement,
- **Sustainable** Impact

The Photograph will be presented with one (one per company) ALES Submission Form attached at:

SDITILLIO@ALESEUROPE.COM

DEADLINE: OCTOBER 15th, 2020

Applicants must send their submissions electronically preferably as an email attachment.

In case of large electronic documents, applicants may upload them in an online repository (i.e. DropBox) and provide the access to the chair of the committee.

Finalists will be notified by 31th October, 2020.



2020 Committee Chairs

- **Sergio Di Tillio**, CEO of ALES the European Lean Managers Society
- **Michaël De Schrijver**, vice president of ALES the European Lean Managers Society
- **Baiju Khanchandani**, vice president of ALES the European Lean Managers Society

You can only enter work that is original and that you have the right or authority to enter and publish. All work must be real and not conceptual. All entries must be in English. Entries or files that do not meet the entry criteria may not be conveyed to the jury. Entrants retain ownership of all ideas and materials/images presented. Individuals can enter as many entries as they wish, provided they 1) Complete the entry form 2) Submit all required assets in the required formats, and 3) Agree to the Official Rules.